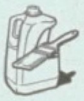
YOUR BASIC® TIPS

Basic
Basic
FILTERS

To start saving time and money around your home, follow these handy Basic® tips.
Keep it simple. Keep it Basic®

#1 How to bend fewer nails. Coated nails can leave residues that cause a hammer to "skip." Next time, try rubbing hammer face with sandpaper for better traction.

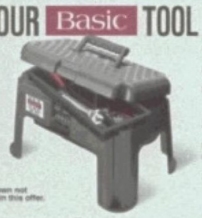
#2 How to reduce television static. To help keep dust off screen, wipe a used sheet of laundry fabric softener across glass.



#3 How to paint with a gallon of milk. Start with an empty plastic milk bottle. Clean container thoroughly, then cut hole as illustrated. This solution is light, easy to carry and practically drip-free.

#4 How to take a Basic® cigarette break. a) Find a comfortable spot; b) Sit back and relax; c) Light up; and d) Simply enjoy the pure pleasure of a cigarette that tastes good and costs less. Basic®.

YOUR Basic TOOL BOX ORDER FORM



Tools shown not included in this offer.

1. Fill out order form completely. **Offer expires and order must be received by 3/28/97.**
2. Please print clearly. Only original order form will be accepted. You must include your signature and your birth date.
3. In a padded envelope, enclose the completed form, payment for postage and handling, and the required Basic pack UPCs for your order. Carton UPCs are not accepted. Excess UPCs will not be returned.
4. Mail to: **Your Basic Tool Box Promotion, P.O. Box 8239, Dover, DE 19903-8239.**
5. **Limit 1 tool box per person.**
6. Send check or money order for postage and handling payable to "Your Basic Tool Box Offer." **DO NOT SEND CASH.**
7. Postage may vary. Be sure to have sufficient postage on your envelope. Use chart to determine shipping/handling fees.

9999999999999999
Mr. Sample A. Sample
1234 Any Street
Any Town, US 99999

Item	Qty	Total pack UPCs
Your Basic® Tool Box	1	80
Total Pack UPCs enclosed		80

SHIPPING & HANDLING	
Shipping & handling	Total pack UPCs
$5.25	80

Phone (   ) ____________________

Please make any address changes or corrections in the space below.

____

____

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8239G

Offer limited to smokers 21 years of age or older. Copies of order form will not be accepted. Offer good only in the USA. Offer void where prohibited by law. No group or organization orders will be honored. Excess UPCs will not be returned. Offer void to employees of Philip Morris and its advertising agencies. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. *Please allow 10-12 weeks for delivery. Not responsible for lost, late, damaged, misdirected or postage-due mail.*

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Order will be rejected if either signature or date of birth is not provided.

Current Brand Smoked ____________________ **Previous Brand Smoked** ____________________

Signature (required) ____________________

Date of Birth (required) ______/______/______ Month Day Year **Today's Date (required)** ______/______/______ Month Day Year

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Basic
LIGHTS
Basic
FILTERS
Basic
MENTHOL

[illegible]
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Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine—Full Flavor: 16 mg "tar," 1.0 mg nicotine—Non-Filter: 24 mg "tar," 1.5 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

2061038370

$1.50 OFF CARTON OR 5 PACKS

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax.
Retailer: Philip Morris will reimburse you the face value of this coupon plus [illegible] handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to Philip Morris U.S.A., CMS Dept. [illegible], 1 Fawcett Drive, Del Rio, TX 78840.

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VOID
06173
28200 52078

BUY 2 PACKS GET 1 FREE

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.
Retailer: Philip Morris will reimburse you your normal retail price including sales tax for any free product plus [illegible] handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., CMS Dept. [illegible], 1 Fawcett Drive, Del Rio, TX 78840.
My normal retail price per pack, including sales tax, is $ ________

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VOID
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BUY 2 PACKS GET 1 FREE

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.
Retailer: Philip Morris will reimburse you your normal retail price including sales tax for any free product plus [illegible] handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., CMS Dept. [illegible], 1 Fawcett Drive, Del Rio, TX 78840.
My normal retail price per pack, including sales tax, is $ ________

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